



The Growing Problem Stained teeth has become an epidemic...

Every second Indian is believed to be plagued with the problem of teeth commonly called **yellow teeth**. Due to bad oral hygiene and old age. (Business Standard)

57 per cent people feel insecure about the appearance of their teeth, **they hide them** when smiling or laughing. Want a paste that helps whiten teeth (Vogue India Survey)



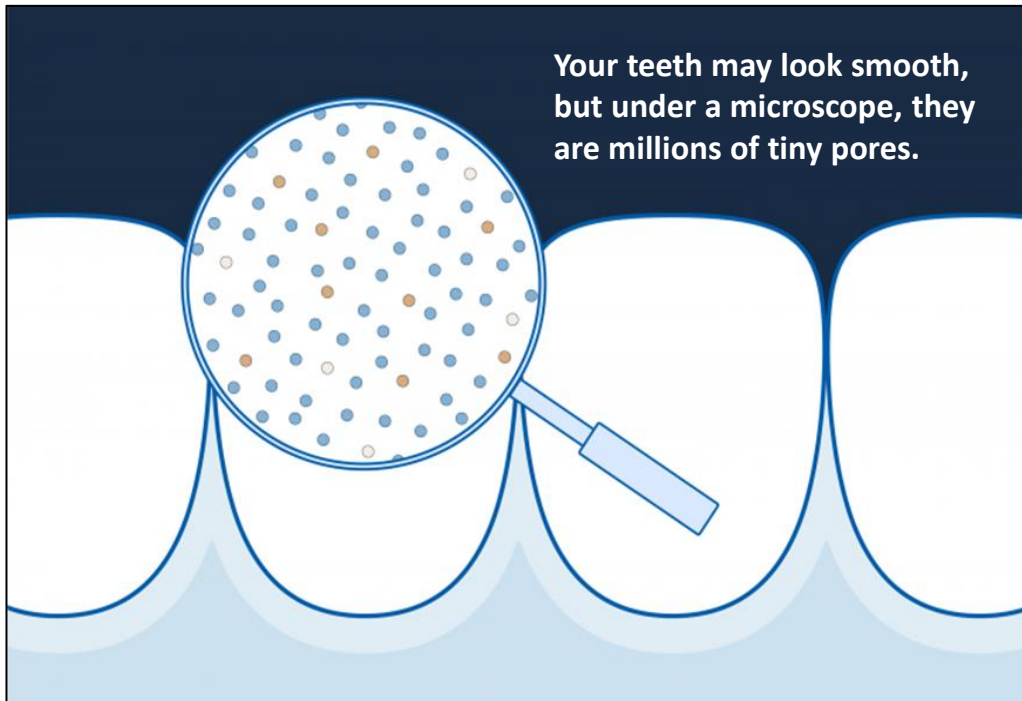
Consumer disappointment in teeth whiteness delivery has been compounded due to **EU** stricter product regulations of controlling harmful **peroxide based** OTC toothpaste and gels

Present Social media generation is creating a massive demand for whiter teeth, **but are dissatisfied with the results** of current OTC products delivery. (medicaldevicenetwork.com)

We will promise better oral care and brushing experience with added benefit of teeth stain and bad breath removal. Our consumer and clinical trails have proven our product efficacy without any side effects...



Why do 1850's formulated toothpastes not work on teeth Stains?



Our daily food & drinks secretly stain the teeth -

When you consume fruits, coffee, tea, wine, or tobacco, stubborn sticky tannins and nicotine don't just sit on the surface—they sink deep into these micro-pores.

Ordinary water chalk-based toothpastes, using formulas largely unchanged since the 19th century, rely on the foam to act as lubricant for the brush to glide and cannot deep clean, leaving "locked-in" stains behind.

toothbrite Natural Whitening Tooth Scrub plant processed active ingredient Natural Bio Organic Silica & Carbon micro granules connect better with the tooth surface to gently clean stubborn plaque and stains while deodorizing bad breath to give clean pearl white teeth with out any side effects or sensitivity.

The proprietary formula is patented and the unique duo tone micro granular Tooth Scrub form cannot be replicated or duplicated without the patent protected active ingredient mix Natural Bio Organic Silica & Carbon exclusively used by us.

Nair Dental Hospital Mumbai

Dr. K. S. Banga

Professor & Head - Dept. of Conservative Dentistry & Endodontics

Date: 30/10/22

Subject: Feedback on toothbrite tooth scrub

The samples provided by the company were randomly tried on patients over a 4 week period and following were the observations. The simple brushing procedure helps remove stains of nicotine, tobacco and pan instantly using the mortised brush. The cleaning and polishing effect makes dull pale teeth become brighter and restores the natural colour of the teeth that is visible.

No teeth sensitivity was reported by patients. The product has a role to play in clinic procedures and also in patient teeth maintenance, to keep teeth stain free. I feel the product has potential. I wish you the best in your endeavors with the product.



Dr K. S. Banga
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Dr. Sanjay K. Ramani

B.D.S (Bom)
Diplomate of National Dental Board (USA)

Pankaj Society, 21- D, Pali Hill,
Corner of Dr. Ambedkar Road,
Khar (West), Mumbai - 400 052
☎ Clinic: 2604 9025, 2605 5005

Timings:
Morning – 8.30 a.m/ to 2 p.m.
Evening – 4.30 p.m. to 8.00 p.m.
By Prior Appointment

Dec 2022,

I was introduced to toothbrite tooth scrub in early Dec 2010. I have been using it regularly on patients post and during scaling of teeth and must have used it on more than 100 patients over the last one year with good results.

The following are the key salient features of the product -

Removes stains from tooth surface rapidly by using brush mounted on a micro motor. Gives a nice shiny smooth surface. Leaves a good natural clean breath after the procedure.

I have also used toothbrite for tobacco stains and it was brilliant. With a gentle pressure of the brush on my motor I could see all the stains disappearing instantly on the front surfaces of the teeth.

I am glad that the product has evolved to become a complete oral care product, it has a unique micro granular patented formula with Fluoride and a good fresh mint flavour that will be loved by all.

I have started using it for routine post scaling to give teeth shine and brightness. it is great, patients are also very happy. I wish all the success.

Dr Sanjay K Ramani
www.drSanjayKramani.com





SMILE EDGE
Oral & Dental health care clinic

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E-mail : ruupaliwanckhede@gmail.com Timing : Mon. to Sat.: 10A.M. to 1P.M. and 6P.M. to 9P.M. Sunday Closed

Date :

10th-June-2021

We at smile edge oral and dental health care clinic have been using toothbrite natural tooth scrub and polishing powder for a while now.

It has been used in the clinic as a post scaling scrub and as a routine dentifrice at home by many of our patients.

The result has been promising in both the scenarios.

In post scaling usage it easily removes the stains and adds smooth and glossy feel to the teeth without causing any post operative sensitivity.

In homecare usage patients reported easy removal of day-to-day stains and effortless maintenance and nice and shiny smile.

The product could be a great aid in routine dental care in professional setup as well as homecare.

We wish you all the success with toothbrite natural tooth scrub.

Ruupali

Dr. Ruupali Wanckhede
SMILE EDGE
Reg. No. A7669



Berry
Nature Care



Results sent by Dr. Dhara Patel Ahmedabad Mar 25



“This picture I have taken pre & post scaling to remove the tobacco stains using your tooth scrub as a polishing paste”



Results with simple in home brushing process from consumers...



Subject 1

Regular Smoker with Stains & Plaque lined teeth



Single application Stains & Plaque cleaned with toothbrite Natural Whitening Tooth Scrub



SIMPLY BRUSH



Subject 2

Tobacco chewing teeth chronic condition



Tobacco stains removed in 7 days. Twice a day usage of toothbrite Natural Whitening Tooth Scrub

When the Tooth Scrub is used with Dentist micro motor brush it cleans teeth instantly

CONSUMER VALIDATION

Pilot launch.

amazon

Consumer feedback 4.7 rating
30% repeat purchases

Top reviews from India



Ziyak Jehangir

★★★★★ **Excellent cleaning and brightening of teeth**

Reviewed in India on 2 August 2025

Item Package Quantity: 1 | **Verified Purchase**

This toothpaste is excellent. It cleans and brightens the teeth, without being harsh. Highly recommend this toothpaste.

Helpful

Report



Amazon Customer

★★★★☆ **A Must Try Personal Product**

Reviewed in India on 31 August 2025

Item Package Quantity: 1 | **Verified Purchase**

I have been using this since 18 months. Not tried anything else after for taking care of my teeth. Good quality. Effectively cleans the teeth. Give whiteness and brightness to teeth. Very minimal chemical content. There is little problem with the tube quality which opens up at neck junction.

Helpful

Report



PRABHAT PATEL

★★★★★ **Impressed by this paste should try once .**

Reviewed in India on 13 July 2025

Item Package Quantity: 1 | **Verified Purchase**

Something new a Tooth Scrub. It super cleans teeth Worth trying

Helpful

Report



HONEY BEAUTY

★★★★★ **Nice**

Reviewed in India on 8 January 2026

Item Package Quantity: 1 | **Verified Purchase**

I feel clean after using this paste and no sensitivity only con: this toothpaste tube was broken so it is messy every time I use it

Helpful

Report



Nagaraj TopA1

★★★★★ **Must try**

Reviewed in India on 28 August 2025

Item Package Quantity: 1 | **Verified Purchase**

Good 😊

Helpful

Report

[See more reviews >](#)



CONSUMER VALIDATION

Pilot launch

amazon

Consumer feedback 4.7 rating
30% repeat purchases



Vijay awtaney

★★★★★ **Amazing product**

Reviewed in India on 23 September 2023

Flavour Name: Mint | Size: 100.00 g (Pack of 1)

Highly impressed with this product ! Completely natural and doesn't give the sweet or minty after taste just like ordinary commercial toothpastes !

And cleans your teeth so well !

Helpful

Report



Divanshi Shukla

★★★★★ **Improved my oral health by a great extent**

Reviewed in India on 6 September 2023

Flavour Name: Mint | Size: 100.00 g (Pack of 1)

I started getting cautious about my teeth with the amount of plaque and yellowness getting collected.. toothbrite came out bery helpful in giving my teeth a natural shine and solid texture to it..

One person found this helpful

Helpful

Report



A.P.

★★★★★ **Too good**

Reviewed in India on 20 July 2023

Flavour Name: Mint | Size: 100.00 g (Pack of 1)

This is one of the best toothpaste I have ever used. It's very good in whitening the teeth.. also I have sensitive teeth and it has helped in reducing my sensitivity.

One person found this helpful

Helpful

Report



Tanishq n.

★★★★★ **Sparkle clean teeth**

Reviewed in India on 20 July 2023

Flavour Name: Mint | Size: 100.00 g (Pack of 1)

The prdt is very good .It actually helps in maintaining your teeth clean and shine bright.My son since he has started using this paste doesnt use any other toothpastes. Worth buying

One person found this helpful

Helpful

Report



Naanu

★★★★★ **A real tooth scrub**

Reviewed in India on 27 July 2023

Flavour Name: Mint | Size: 100.00 g (Pack of 1) | **Verified Purchase**

Using this toothpaste makes the mouth fresh spelling as well as the teeth sparkling.

One person found this helpful

Helpful

Report



Berry
Nature Care

Patent Certificate



कम सं./SL No :022147048



पेटेंट कार्यालय, भारत सरकार | The Patent Office, Government of India पेटेंट प्रमाण पत्र | Patent Certificate

(पेटेंट नियमावली का नियम 74) | (Rule 74 of The Patents Rules)

पेटेंट सं. / Patent No. : 549564

आवेदन सं. / Application No. : 202121031066

फाइल करने की तारीख / Date of Filing : 11/07/2021

पेटेंटी / Patentee : TAGORE BERRY

प्रमाणित किया जाता है कि पेटेंटी को, उपरोक्त आवेदन में यथाप्रकरित **NATURAL PLANT PROCESSED BIO ORGANIC SILICA, CARBON TO ADDRESS**

MILD/SEVERE DENTAL STAINS AND BAD BREATH नामक आविष्कार के लिए, पेटेंट अधिनियम, 1970 के उपबंधों के अनुसार आज तारीख जुलाई 2021 के ग्यारहवें दिन से बीस वर्ष की अवधि के लिए पेटेंट अनुदत्त किया गया है।

It is hereby certified that a patent has been granted to the patentee for an invention entitled **NATURAL PLANT PROCESSED BIO ORGANIC SILICA, CARBON TO ADDRESS MILD/SEVERE DENTAL STAINS AND BAD BREATH** as disclosed in the above mentioned application for the term of 20 years from the 11th day of July 2021 in accordance with the provisions of the Patents Act, 1970.



Signature
कमल जी बंसिय
पेटेंट नियंत्रक
Controller of Patents

अनुदान की तारीख : 03/09/2024
Date of Grant :

टिप्पणी - इस पेटेंट के नवीकरण के लिए फीस, यदि इसे बनाए रखा जाना है, जुलाई 2023 के ग्यारहवें दिन को और उसके पचास प्रत्येक वर्ष में उसी दिन देना होगा।
Note - The fees for renewal of this patent, if it is to be maintained, will fall / has fallen due on 11th day of July 2023 and on the same day in every year thereafter.

