

Gummy Floss

Smart Flossing – Great Smile!

**Gummy Floss™ -
Medical Grade Silicone
Dental Hygiene Device**

May 2026



Developed By Flexi Floss LTD.

Dental Flossing challenges

- ❖ Dentists recommend flossing after every meal and at least once a **day**
- ❖ **Yet only 41% of Americans floss daily***.
- ❖ Oral Hygiene is connected to numerous health benefits and prevention of

- ❖ **Yet 20% of Americans NEVER floss***.
- ❖ Existing flossing solutions are often difficult, uncomfortable, and hard to integrate into daily routines.

There is an unmet need to make flossing easier to perform & adhere to, more accessible from an early age and improve oral hygiene education.

*source: Oral health & wellbeing survey, Delta Dental, 2014



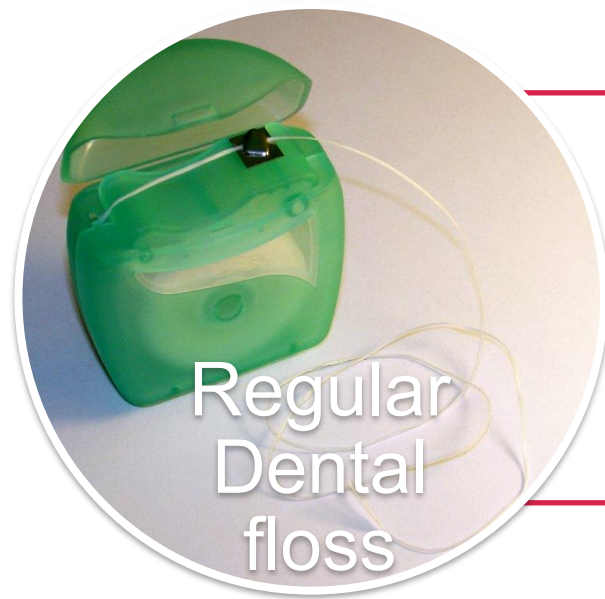
www.gummyfloss.com

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Dental Floss - Why people won't use it



Uncomfortable
& Requires
Technique



Causes Bleeding
in Sensitive
Gums & painful



Cumbersome
for children to
use



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Gummy Floss™ – The flexible silicone floss

Gummy Floss™ is an innovative dental hygiene device, custom designed with comfort & hygiene in mind to overcome the challenges of the current common dental flosses.

Gummy Floss™ is made of medical grade rubber silicone with easy thumb grips.

The choice of material ensures flexibility and smoothness, which allow for easier use without compromising the results and oral hygiene. The colors and potentially added flavors encourage children to use it and have fun flossing.



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Gummy Floss - More Than A Dental Floss



Healthy Gums

No Bleeding! Perfect
Cleaning!



Having fun while flossing

Flossing is comfortable
and can be done anywhere



6 Years old

Children can use the floss
naturally



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The Gummy Floss™ Advantages

- ❖ It stretches, thus varying in thickness to fit different spaces between teeth, wide or tight.
- ❖ It has "filaments" that act like a brush between the teeth increasing the contact area with the teeth for better cleaning.
- ❖ It is suitable for all ages, including children.
- ❖ It is easy and comfortable to use.



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The Gummy Floss™ Advantages contd.

- ❖ It does not cause bleeding, does not injure the gums and does not hurt the papilla
 - ❖ It massages the Gums.
- ❖ It does not cause abrasion to the cervical part of the tooth.
 - ❖ If it breaks, it leaves no fibers between the teeth.
- ❖ Gummy-Floss" is colorful and may be offered in different flavors



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Doctors' Testimonials

“...I have no doubt that this interesting and unique patent has a great potential to develop into a leading primary prevention device in dentistry.”

[Prof. J. Mann, Chairman, Department of Community Dentistry, Hebrew University-Hadassah School of Dental Medicine, Jerusalem Israel]

“My patients and I both tried and enjoyed the Gummy Floss™. The method, the idea and its application make daily cleaning easier thus facilitating the therapeutic effect too.” [Dr. Ohad Sharon, dentist]



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Doctors' Testimonials - Continued

The medical grade of Gummy floss is far smoother and softer than regular dental floss and my adult patients find their flexibility convenient for intra-oral manipulation. They don't get jammed between the teeth like regular floss, which then strips off strands that are the devil to remove. Gummy floss elements are easy to use and, with their small flexible ring at each end, don't slip through your fingers. I have started using them with younger patients in their run up to orthodontic treatment, to improve their overall caries and for the elimination of incipient marginal gingivitis. The kids have taken to them very well."

[Dr. Adrian Becker, Clinical Associate Professor Emeritus, Hebrew University-Hadassah School of Dental Medicine, Jerusalem Israel]



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About Flexy-Floss Ltd.

- ❖ Flexy-Floss Ltd. is an Israeli start-up company developing state of the art oral hygiene products. Established in 2014 in Israel by a team of experts, Flexy-Floss has developed and patented the first ever flexible silicone dental floss – the Gummy Floss. The Gummy Floss offers a solution that will make flossing more comfortable and accepted by a larger part of the population.
- ❖ Proof of concept and performance was achieved by conducting successful human trials, leading to the final product design.
- ❖ The product was tested and endorsed by dental professionals.



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The Team



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