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Soybean Dermal **Antioxidant Cream**

Skin care accounts for nearly 40% of the ~\$312 billion global beauty market and nearly 60% of worldwide cosmetics market growth.

L'Oréal 2018 Annual Report; Zion Report ZMR-893

Description

This soybean-oil-based antioxidant dermal care cream, enriched with Vitamin E, green tea extract, goji berry extract, and natural preservatives, provides a good shelf life without compromising anti-microbial/fungal properties.

Why Soybean Oil?

Soybean oil is composed primarily of fatty acids like those found in human skin, which allows the oil to penetrate the epidermis to reach the dermis. Soy oil contains phytoestrogens (plant estrogens), which play a significant role in skin rejuvenation. Soy oil is rich in Vitamin E (essential fatty acids) and lecithin, which aid in the production of collagen, proteins, and elastin to promote a naturally radiant look. These nutrients also help fade age spots. Soy-based cream has the potential to enrich skin tone and correct blemished pigmentation caused by hormonal changes and damaging UV exposure.¹

Product Benefits

- **Proven performance.** This proprietary blend of antioxidants and natural preservatives is scientifically developed to maximize antioxidant performance and prevent growth of bacteria, yeast, and fungus.
- **Safe ingredients.** Our carefully selected ingredients either have an EWG Skin Deep Hazard Score² of "1" (low concern) or are considered safe as cosmetic ingredients using present practices of use and concentration.3
- **Flexible options.** The product is ideal for natural/non-toxic, custom, and luxury skincare product lines.

- Support for U.S. soybean farmers. Expanding soybean-based products in the global beauty market presents real opportunities for our local farmers. Airable Research Lab cares about that.
- Partnership options. We did the formulation work for you. Opportunities for licensing or other partnership options are available to suit your needs and business model.

¹ Ghulam Murtaza et. al. "Dermatological and cosmeceutical benefits of glycine max (soybean) and its active components." Acta Poloniae Pharmaceutica-Drug Research 72 (1) (2015): 3-11.

² EWG's Skin Deep database: http://www.ewg.org/skindeep/

³ Cosmetic Ingredient Review: "Final Report on the Safety Assessment of Sorbic Acid and Potassium Sorbate." J. Amer. College. Tox. 7 (6) (1988).